

# Call for Entries

## 2017 New York Wine & Food Classic

Sponsored by  
New York Wine & Grape Foundation



### WHY SHOULD I ENTER?

The New York Wine & Food Classic has become known as “The Oscars” of the New York wine industry. The 21 judges include wine writers, wine educators, retailers, restaurateurs and other experts from around the State and country. All samples are judged “blind” on their own merits, with the “Governor’s Cup” and other awards made public as soon as possible after the competition ends. The results of this competition get enormous publicity, which leads to enormous sales—but you have to enter to win!

### ATTRACTIVE AWARDS, TIMELY PUBLICITY, AND COMMERCIAL BENEFITS

- The **Governor’s Cup** will be awarded to the best wine (made from grapes) of the competition.
- A **Winery of the Year** award will be granted to the winery with the highest average score (based on the type and number of awards relative to the number of entries).
- A **Specialty Wine Champion** award will be given to the best non-grape wine of the competition.
- A **Best Limited Production Wine** award is included to encourage new, small wineries to enter, and to recognize that some very special wines are made in small quantities.
- A **Best Cider** award will be given to the top-scoring New York hard cider in the competition.
- A **Best Distilled Spirit** award will go to the top-scoring craft spirit in the competition.
- Double Gold, Gold, Silver and Bronze Awards will be presented on a merit basis as determined by the panels of judges. All Double Gold winners automatically advance to the Governor’s Cup round, provided **at least 100 cases are AVAILABLE at the time of the competition.** Panels also have the option of advancing Gold medal wines if they choose.
- The top scoring wine in each major **category** (Sparkling, White, Rosé, Red, and Dessert) will be honored as “**Best New York.**”
- The top scoring wine in each major **class** (e.g., Chardonnay, Seyval, Red Blend) will receive a “**Best of Class**” designation. In order for there to be a Best of Class award, there must be at least 7 entries in the class.
- The International Riesling Foundation’s **Riesling Taste Profile** is used in determining whether Riesling will be judged in the Dry, Medium Dry, Medium Sweet, or Sweet categories—each of which will have a “Best of Class” designee. It is now being used by major competitions as well as the Classic.
- As soon as possible after the awards are verified, and the **Governor’s Cup** winners are notified by phone, full results will be posted on our web site [www.newyorkwines.org](http://www.newyorkwines.org) under the *Awards & Accolades* section.
- A press release and complete awards list will also be e-mailed and/or faxed to key individuals in the press and trade as soon as possible after the competition – in perfect timing for the fall selling season.
- Medals will be sent to wineries as soon as possible after the competition. Please keep in mind that we cannot predict the number of medals needed, so they will be ordered after the competition is held.
- The retail stores and restaurants represented on the judging panel will feature many of the award-winning wines during the fall and beyond.
- The award-winning wines will be featured throughout the coming year in the Foundation’s promotional activities.

QUESTIONS? CONTACT TERESA KNAPP AT [nywineboss@frontier.com](mailto:nywineboss@frontier.com) or (585) 396-1178

## **FREQUENTLY ASKED QUESTIONS...**

### **What is the deadline for entry?**

The entry form must be postmarked by June 19, 2017. There will be a \$5 fee per entry assessed to late submissions.

### **Where do I mail my entry form and payment?**

Please mail your completed entry form and check payable to the New York Wine & Grape Foundation to:

NYWGF

800 S Main St, Suite 200

Canandaigua, NY 14424

### **When should I ship my samples and where should I ship them to?**

Please plan to have your samples arrive between June 26<sup>th</sup> and June 30<sup>th</sup> to the address listed below:

Teresa Knap

c/o Lakewood Vineyards

(There will be a \$5 fee per entry assessed to late submissions.)

4024 State Route 14

Watkins Glen, NY 14891

**\*\*PLEASE MARK "CLASSIC" ON THE OUTSIDE OF EACH CASE\*\***

### **Can I deliver my samples to Teresa at Lakewood Vineyards?**

Yes, if your winery would like to deliver the wines to Lakewood Vineyards, samples can be packed in standard product boxes (shippers are not necessary.)

### **How much product should I send?**

For Most Wines (not Limited Production or Dessert): (4) 750 ML bottles, or the equivalent

Limited Production, Cider, and Distilled Spirits: (2) 750 ml bottles

Ice Wines, Dessert Wines, etc:(6) 375 ml bottles

### **When will the competition results be available?**

As soon as possible after the awards are verified, and the Governor's Cup winners are notified by phone, full results will be posted on our web site [www.newyorkwines.org](http://www.newyorkwines.org) under the Awards & Accolades section.

### **When will I receive my medal(s)?**

Medals will be sent to wineries as soon as possible after the competition. Please keep in mind that we cannot predict the number of medals needed, so need to order them after the competition is held.

## **HINTS FOR A SMOOTH ENTRY**

- **Enter the wines you ship!!** (Every year we receive wines that haven't been entered.)
- **Fill out your entry form completely so we don't have to call you for more information.** (Ask questions before you submit your entry paperwork to ensure that we have all the information we need.)
- **Ask whoever packs your wine to use caution and ship the wine you enter!** (Every year we receive entry forms, but no samples.)
- **Ship the correct number of bottles (or correct total volume) for your type of entry.**  
(Every year we have a wine that almost doesn't make it through the Governor's Cup round because the winery didn't ship enough product. Don't let that happen to your wine!)
- **Avoid late fees by submitting your entry paperwork, payment, and samples on time.**
  - Entry forms and payments are due to the NYWGF by June 19, 2017.
  - Samples should be delivered to Teresa Knapp at Lakewood Vineyards between June 26 – 30, 2017.