



The New York Wine & Grape Foundation 2019 Grower Membership Application

Primary Contact				
Title				
Company Name				
Physical Address				
Mailing Address <i>(if different)</i>				
City			State	Zip
Phone		Email		
Secondary Contact				
Website				

Please complete all fields above.

We are interested in learning more about the following benefits through the New York Wine & Grape Foundation *(please check all that apply.)*

- | | |
|------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| <input type="checkbox"/> Activities that Raise the Profile of New York State's Grape Growing Regions | <input type="checkbox"/> Email Newsletter |
| <input type="checkbox"/> 'Best Practice' Sharing | <input type="checkbox"/> Educational Webinars and On-Site Training |
| <input type="checkbox"/> Data and Research on Wine and Grape Growing | <input type="checkbox"/> Events and Networking |
| | <input type="checkbox"/> Programs that Expand the Marketplace |
| | <input type="checkbox"/> Marketing and Branding Materials |

2019 Dues Structure:

Please note that the Grower Membership category is intended for grape growers who *do not* also own a winery and would like to be a part of the foundation. Your New York Wine & Grape Foundation Membership will be valid for 12 months from the date of payment.

- \$25 Up to 30 acres
- \$50 31 to 60 acres
- \$100 Over 60 acres

Please note total acreage here: _____

Payment Options:

- By Check:** Please mail this with check to: New York Wine & Grape Foundation, 800 South Main St., Suite 200, Canandaigua, NY 14424. Please make check or money order payable to New York Wine & Grape Foundation.
- Online:** Please visit www.newyorkwines.org, scroll to the bottom and click "Member Login" and follow the prompts.
- By Invoice:** Check this box if you would like us to send you an invoice via email.
- By Credit Card:** please enter your information below:

Card No. _____ Exp. Date: _____
Sec Code (3 Digits) _____

Questions?

Please contact Valerie Venezia Ross at valerieross@nywgf.org or call 1 (518) 229-3765.

The New York Wine & Grape Foundation will promote the world-class image of New York grapes and wines from our diverse regions to responsibly benefit farmers, producers and consumers through innovative marketing, research, communication, and advocacy.

www.newyorkwines.org info@newyorkwines.org



The New York Wine & Grape Foundation 2019 Grower Membership Application **Membership Survey: Products and Services**

1. Which programs and/or benefits have you used during the year?
 - Educational Events or Webinars
 - Email Newsletter
 - Event Discounts and Networking Opportunities
 - Cornell Wine Lab Services Fee Subsidy
 - Data and Research on Grape Growing
 - Marketing and Branding Materials
 - Shopping Bag and/or Wine Tote Discount
 - Other: _____

2. Do you believe your membership investment last year was fair, less than fair, or more than fair for the value you received?
 - MORE THAN FAIR
 - FAIR
 - LESS THAN FAIR

3. What are the top three challenges you are facing right now?
 - a. _____
 - b. _____
 - c. _____

4. Would you be interested in group purchasing, products and services, and cost-saving programs from the New York Wine & Grape Foundation?
 - NO
 - YES
 - NOT SURE

5. If yes, please rank the following benefits in terms of your interest level:
 - Accounting & Financial Services
 - Dental insurance
 - Equipment, Supplies, Packaging
 - Flexible Spending Accounts
 - General liability insurance
 - Legal Services
 - Life insurance
 - Marketing or Communications Services
 - Vision insurance
 - Web Design &/or Technology

Other/Comments: _____

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