

Boldly, NY.

www.newyorkwines.org



BUSINESS ASSOCIATE MEMBER BENEFITS

The New York Wine & Grape Foundation is pleased to provide a variety of opportunities to companies like yours that are looking to partner with our community. Become a Business Associate Member and enjoy discounts on advertising in our email newsletters, take advantage of the opportunity to provide educational opportunities to members, and become one of our highly valued event sponsors. Dues are \$150 annually.



CONNECT WITH OUR COMMUNITY

Upon joining, Business Associate members are **listed on our website**, welcomed in our regular **e-newsletters**, *The Press Deck* and *The Grapevine*, and are featured on our **social media** channels. Business Associates are invited to submit a proposal for an educational webinar for our community of wineries and growers. If accepted, your webinar will be hosted online by the Foundation at no cost. We also welcome newsletter content ideas from our Business Associate Members.



ADVERTISING OPPORTUNITIES

The Press Deck newsletter is a valued source of news for our members and friends in the grape grower and winery community. Distributed to over 5,500 people every week, our readers depend upon *The Press Deck* for the latest on industry news, research and trends. This newsletter is the perfect tool to help connect your business with the grape and wine industry in New York State. For companies wishing to reach our winery and grape grower audience only, we provide a regular email called *The Grapevine* that reaches over 770 staff members and continually generates an open rate of over 35%.



EVENT SPONSORSHIPS

There are a variety of opportunities to connect with our community throughout the year – and the best way to do that is in person! Our Business Associate members can enjoy discounts on sponsorships at the Unity Banquet Awards in February, NY Drinks NY Grand Tasting in March, and the New York Wine Classic Competition in August.



QUESTIONS?

CONTACT:

Julie Purpura Hosbach
Education & Member Services
(315) 924-3703
juliehosbach@nywgf.org

New York Wine & Grape Foundation
One Keuka Business Park, Suite 208
Penn Yan, New York 14527
www.newyorkwines.org

JOIN or RENEW ONLINE TODAY!

Follow these simple steps:

1. Go to NewYorkWines.org
2. Find the 'Join Us' button at the top of the page.
3. Click [Join Online](#) under the appropriate membership category.
4. Follow the instructions on the page.

Boldly, growing. Boldly, together. Boldly, NY.