



800 South Main Street, Suite 200
Canandaigua, NY 14424
T 585-394-3620 • F 585-394-3649
www.newyorkwines.org

Sam Filler, *Executive Director*
Dana Alexander, *Director of Operations*
Paul Brady, *Brand Ambassador*
Jennifer Cooper, *Special Projects Manager*
Julie Hosbach, *Communications Manager*
Kim Hughes, *Finance Manager*
Teresa Knapp, *Project Manager*
Valerie Venezia-Ross, *Director of Member Relations and Development*

Interview with Jack Kauffman, Videographer of *Uncorked Potential*, award-winning documentary on the Finger Lakes wine region.

NYWGF: When was the moment you fell in love with wine/wine industry?

JK: While studying wine at IAU College in Aix-en-Provence, France, or perhaps while visiting Finger Lakes wine tasting rooms while I was studying at Hobart College in Geneva, New York.

NYWGF: What's your best experience/event since you've been part of the industry?

JK: So many great experiences! Leading the wine direction for a bar/retailer in Charleston, South Carolina has been a great experience but also speaking at a seminar at the International Wine Film Festival in Santa Maria, California and assisting with the grape harvest at Samsara Wines in Ronda, Spain have been incredible as well!

NYWGF: What's the one wine you can't live without?

JK: Tough to say...probably a Bandol or a Palo Cortado...very different but both are terrific!

NYWGF: What do you think is going to be the next big wine trend?

JK: Increased interest by the consumer in small producers from little-known regions creating unique and wonderful wines.

NYWGF: What would your "words of wisdom" be to someone who wants to have fun with wine on purchasing/consumption?

JK: The study of wine provides insight into so much more than just wine itself. Through wine one unearths culture, geology, topography, and a broad history of our world. It is an endless journey of discovery.