



NEW YORK WINE & GRAPE FOUNDATION
Business Associate Membership Application

Business Information

Business Name: _____

Physical Address: _____
Street Address

City State ZIP Code

Phone: _____ Email: _____
As you would like it listed on our website As you would like it listed on our website

Website: _____

Mailing Address (if different)

Mailing Address: _____
Street Address

City State ZIP Code

Business Listing Details

Please provide a description of your business and/or services for your listing on our website:

Membership Contacts

Business Ownership: *(This is where we will send membership correspondence, unless otherwise noted below)*

Full Name: _____

Job Title: _____

Email: _____ Phone: _____

Marketing Contact: *(This is where we will send newsletters and requests for marketing materials)*

Full Name: _____

Job Title: _____

Email: _____ Phone: _____

Finance Contact: *(This is where we will send invoices and reimbursements)*

Full Name: _____

Job Title: _____

Email: _____ Phone: _____

Membership Dues

Business Associate Membership dues are \$150 and membership will be valid for 12 months from the date of payment.

Business Associate Benefits include:

- Announcement in the Members Only Email Newsletter and on social media channels.
- Listing on the New York Wine & Grape Foundation website.
- Opportunities to engage with winery members including support of vital industry marketing initiatives including the *New York Wine Classic*, *NY Drinks NY* Event, The NYWGF Annual Membership Meeting, Webinar Educational series, and more.
- Advertising discounts in the *Press Deck* and other publications throughout the year.
- Opportunity to submit a proposal for a “Members Only” program offering or educational component (provide webinars, content for newsletter, discount programs, etc.)

Use of Foundation Names, Trademarks, and Materials

Membership in the Foundation is not and does not imply an endorsement, approval, or sponsorship by the Foundation of any Member, its business or other activities, or its products or services, and a Member shall not represent otherwise in any way whatsoever. The Foundation is the owner of all rights in the name “New York Wine & Grape Foundation” (“the Foundation Name”) and the trademark BOLDLY, NY. (“the Foundation Mark”). A current Member of the Foundation in good standing may state that it is a “Member of the New York Wine & Grape Foundation” and may use the Foundation Mark solely to indicate its membership in the Foundation, promote public awareness of wine, grape products, and grapes grown and processed in New York State, and promote recreation and tourism in the winemaking and grape growing regions of New York State, provided that (1) use of the Foundation Name or Foundation Mark satisfies the requirements of the current Foundation Style Guide at www.newyorkwines.org, is not misleading or misrepresentative of the geographic or commercial origin of Member’s products or services, and complies with all applicable legal requirements for producing, labeling, advertising, and marketing the same, and (2) the Member promptly provides the Foundation with representative samples of its use of the Foundation Name and Foundation Mark for review and approval, currently holds all licenses and permits required for its business and activities, and complies with all applicable federal, state, and local laws, regulations, and ordinances. Except as expressly permitted above or in a writing signed by the Foundation, no Member may use the Foundation Name, the Foundation Mark, or any other name, trademark, slogan, logo, image, domain name, social media handle, or copyrighted work of the Foundation.

The New York Wine & Grape Foundation promotes New York wines, grape juice, and table grapes, and sponsors research to enhance quality, productivity, and social responsibility.

www.newyorkwines.org | info@newyorkwines.org

Payment Instructions

Please mail this form with payment to: New York Wine & Grape Foundation
1 Keuka Business Park, Suite 208
Penn Yan, NY 14527

Make check or money order payable to: New York Wine & Grape Foundation. To Pay via Credit Card, please call our Fiscal Office at (315) 924-3704.

Signature

On behalf of the Member named above, the undersigned states that the membership information provided above is accurate and agrees to pay the membership dues and abide by the rules provided in this application.

Signature: _____ Date: _____

Name: _____

Title: _____

Questions? Please contact Julie Hosbach at juliehosbach@nywgf.org or call (315) 924-3703. Visit our website at www.newyorkwines.org for more information.

Thank You for Joining the New York Wine & Grape Foundation Family!