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Interview with Peter and Ashlee Weis, Owners of Weis Vineyards

NYWGF: When was the moment you fell in love with wine/wine industry?

PW: I don't remember the exact timing, but I was young, probably around the age of 10. Being the smallest one, my dad sent me behind the old wooden wine casks to get a small bottle of Trockenbeerenauslese from the 1978 vintage that he was presenting to customers. As a reward for my work I was able to smell and taste some sips of this great vintage of bunch select Riesling.

NYWGF: What's your best experience/event since you've been part of the industry?

PW: The very first time I was able to present our first vintage wines in our tasting room and tell the stories of my grandfather and father and show the pictures of them on the walls. Incorporating my family history and traditions into our own winery was the best moment.

NYWGF: What's the one wine you can't live without?

PW: Riesling!

NYWGF: What do you think is going to be the next big wine trend?

PW & AW: We think the next big trend will be a transition away from the standard tasting formats, into more full-on experiences. A lot of consumers really want to learn and engage about the wines they are tasting and gain the insight as to how they were produced.

NYWGF: What would your "words of wisdom" be to someone who wants to have fun/learn more about wine?

PW & AW: Get a glass and get out there! Don't take it too seriously and keep your mind open to all styles.