## The Ingredients...

- Vineyard Land
- Vineyard Workers
- Mortgage
- Trellises (posts & wire)
- Grape Vines
- Fertilizers & Chemicals
- Tractors & Harvesters
- Farm Equipment
- Insurance
- Land for Winery
- Winery
- Winery Employees
- Mortgage
- Insurance
- Stemmer/Crusher & Press
- Fermentation Tanks & Barrels
- Bottling Lines & Labelers
- Bottles, Corks & Capsules
- Labels
- Cartons & Shipping Boxes
- Gift Shop Displays & Items
- Shipping of Wine
- Promotion & Publicity
- Excise Taxes
- License & Other Fees
- Employment & Related Taxes
- Property Taxes
- Sales Taxes
- Tourism
- Quality of Life
- Resveratrol, Antioxidants

## The Beneficiaries...

<table>
<thead>
<tr>
<th>Business</th>
<th>Government*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate Brokers, Lawyers</td>
<td>State, County</td>
</tr>
<tr>
<td>Employees &amp; Families</td>
<td>Federal, State, County</td>
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<tr>
<td>Banks, Lawyers</td>
<td>County</td>
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<tr>
<td>Manufacturers, Suppliers, Shippers</td>
<td>State, County</td>
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<tr>
<td>Nurseries</td>
<td>State, County</td>
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<tr>
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<tr>
<td>Insurance Companies</td>
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<tr>
<td>Real Estate Brokers, Lawyers</td>
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<tr>
<td>Building Construction Trades</td>
<td>County</td>
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<tr>
<td>Employees &amp; Families</td>
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<tr>
<td>Designer, Printer</td>
<td>Federal, State, County</td>
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<tr>
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<tr>
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<tr>
<td>Transportation Companies</td>
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<tr>
<td>Ad Agencies, Printers, PR Firms</td>
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</tr>
<tr>
<td>Hotels, Restaurants, Gift Shops</td>
<td>State, County</td>
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<tr>
<td>Consumers, States, Regions</td>
<td>State, County</td>
</tr>
<tr>
<td>Consumers, Health Care System</td>
<td>State, County</td>
</tr>
</tbody>
</table>

## Wine—The Ultimate Value-Added Product

**And Pleasure of Life**

*Different types of taxes, especially sales taxes on the state and county levels.*

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New York’s Grape, Grape Juice and Wine Industry Profile

America’s #3 grape and wine producer
1,631 family-owned vineyards covering 37,000 acres
Average grape harvest 169,000 tons worth more than $50,000,000
73.3% for grape juice, 24.6% for wine, 2.2% for fresh fruit
401 wineries, 388 established since 1976, 353 since 1985, 293 since 2000, 133 since 2011
70 branches/satellites, 60 since 2000, 31 since 2011
5 federally recognized major wine regions (# of wineries): Long Island (74), Hudson River (62), Finger Lakes (129), Lake Erie (21), Niagara Escarpment (7), Others (108)
# of branches/satellites: Long Island (16), Hudson River (2), Finger Lakes (24), Lake Erie (5), Niagara Escarpment (2), Others (21)
Winery/branches/satellites are located in 59 of New York’s 62 counties
Table, Sparkling and Dessert Wines; 175,000,000 bottles produced annually
(Statistics as of 4/15/15)

Annual Economic Impact: $4.8 Billion
New York’s grape juice and wine products, and related industries, produced more than $4.8 billion of economic value to New York State in 2012

Full-time Equivalent Jobs ......................................................... 25 thousand
Wages Paid ................................................................................. $1.14 billion
Winery Sales ............................................................................. $553 million
Grape Sales .............................................................................. $52.3 million
Grape Juice Product Revenues .................................................. $71.6 million
Number of Wine Related Tourist Visits .................................... 5.29 million
Wine-Related Tourism Expenditures ......................................... $401 million
Taxes Paid (State and Local) ...................................................... $408 million

(Based on data from 2012. Total economic impact reflects direct, indirect, and induced economic activity. When non-New York wine sales of $1.6 billion and related economic activity are included, total economic impact of grape and wine industries is $9.4 billion. The full study is available on the New York Wine & Grape Foundation web site (www.newyorkwines.org).

New York Wine Industry Growth Summary

• In the years since 1975, the number of New York wineries has multiplied 19-fold from 21 to 401 with 353 (88%) established since 1985 when the New York Wine & Grape Foundation was established. 133 wineries have opened since 2011.
• From 2001 to 2014, 281 new wineries opened – more than the previous 170 years – and in just eight years from 2007-2014, the 207 new wineries exceeded the total from the 20 year period of 1980-1999, more than quadrupling the growth rate.
• Wine production has increased by over 50% since 1985 to about 175,000,000 bottles annually.
• The number of tourist visits to wineries has multiplied 13-fold since 1985 from 384,000 to 4,986,000 in 2008 and 5.29 million in 2012, with a significant share from other states.
• Between 2000 and 2008, tourist visits increased by 85% and per person spending by 76%, for a total increase of 228% in the value of sales (and sales taxes for the state and local governments). The number of tourist visits and sales has increased significantly since then.
• In 2008 the sales tax collected on sales at wineries exceeded $4.85 million for the State and $3.63 million for localities, up 605% since 1995. Excise and sales taxes have also increased significantly since then.
• The average winery invested $500,000 between 2000 and 2003 (and $400,000 during 2006-2008) in vineyards, wine production, tasting room, and other facilities, supporting many other economic sectors.